

715 Market Ave. N
Canton, OH 44702

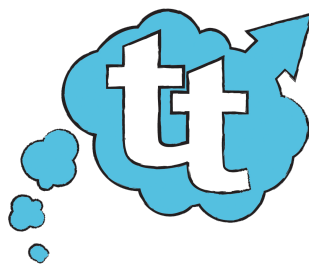
contact:

Abby Shaub

Chief Ideation Officer

abby@tomtodideas.org

330-620-5881



TomTod Ideas

imagine : believe : develop : ripple : celebrate



Joe Rozsa receives prestigious award for Idea X logo created for TomTod Ideas

Canton, OH – June 1, 2015- Joe Rozsa, Owner/Creative Director of Trailer Trash Design, received the Platinum Hermes Award for the Idea X logo he created for TomTod Ideas.

Rozsa designed the Idea X logo in the fall of 2014. Idea X is a 6-18 month long experiential mentorship adventure for middle school students. The doodle in the logo captured the creative and humble beginning of an idea.

Hermes Creative Awards identifies exceptional work in the creative industry. Over 6,000 entries were received from around the United States, Canada and several other countries.

The awards were organized and judged by the Association of Marketing and Communication Professionals (AMCP). AMCP supports creative professionals who dedicate their expertise to charitable organizations. Winners were chosen from 195 categories and about 15% of the entries won the most coveted honor, the Platinum Award.

“We are extremely proud of Joe for receiving this prestigious award. His ingenuity and creative mastery crafted a dynamic logo for Idea X and reignited an innovative spark in the ideation-based program,” said Abby Shaub, Chief Ideation Officer of TomTod Ideas.

Rozsa has received two gold Hermes Creative Awards in addition to the platinum for Idea X. He plans to enter the Idea X logo in the Sister Competition, The Marcom Awards, next year.

Rozsa started Trailer Trash Design over eight years ago in Green, Ohio. According to its website, “Trailer Trash Design is a small, creative, and innovative design studio that’s geared for quick response and effective graphic communications of all types.”

TomTod Ideas is a non-profit organization that empowers middle school students to launch absurd ideas that enhance the common good. They release the potential of tomorrow, today. Visit www.tomtodideas.org for more information.

###

Empowering middle school students to launch
absurd ideas that enhance the common good.

