

715 Market Ave. N
Canton, OH 44702

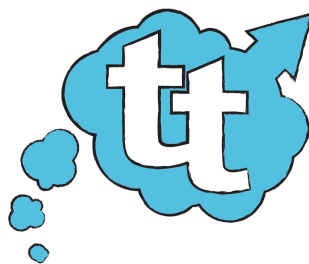
contact:

Abby Shaub

Chief Ideation Officer

abby@tomtodideas.org

330-620-5881



TomTod Ideas

imagine : believe : develop : ripple : celebrate



TomTod middle school students inspire BikeSmart: Stark County's Bike Share

Canton, OH – June 3, 2015- Middle school students from TomTod Ideas' 2014 summer camp, the Canton Dreamatory, developed the idea that led to BikeSmart: Stark County's Bike Share.

The Stark County District Library will host a launch of BikeSmart during First Friday on June 6 at the Main Branch (715 Market Ave. N, Canton, OH 44702). The event is from five p.m.-seven p.m. and open to the community. TomTod students will cut the ribbon on the bikes during a presentation at five p.m.

The Canton Dreamatory is a hands-on experience where students interact with community leaders and develop ideas to enhance the city based on the assets and challenges they observed. In June 2014 students presented an idea for a bike share program through the Stark County District Library.

The students proposed an idea where Stark County residents could use their library card to borrow bikes for free through the library. Residents could travel to appointments, run errands or ride for good health on the many Stark County trails.

The Stark County District Library expressed interest and the Dreamatory students gave permission for the library to move forward with the idea. The Stark County District Library partnered with Stark Parks and Canton Parks and Recreation to form BikeSmart: Stark County's Bike Share, powered by Zagster (www.zagster.com).

“The Dreamatory students' desire was to make bikes accessible to anyone, not just those who could afford them. We are proud of the innovative and common good-centered minds of our middle schoolers who developed an idea that benefits the entire Stark County community,” said Joel Daniel Harris, Executive Dreamer of TomTod Ideas.

Stark County residents 18 years or older with a library card can register with the library and then borrow a bike for free. There are 36 BikeSmart bikes at six hubs throughout the area: Main Library,

Empowering middle school students to launch
absurd ideas that enhance the common good.

Southeast Community Center, Canton Garden Club, Schneider Park, Jackson Township Library and Exploration Gateway. To read more about BikeSmart visit www.thesmartstore.org/bikesmart.

TomTod Ideas is a non-profit organization that empowers middle school students to launch absurd ideas that enhance the common good. They release the potential of tomorrow, today. Visit www.tomtodideas.org for more information.

###