

contact: Abby Segers
408 Ninth St. SW
Canton, OH 44707
330.617.4753
abby@tomtodideas.org



TomTod Ideas

imagine : believe : develop : ripple : celebrate

FOR IMMEDIATE RELEASE

TomTod pilots ideation program to students at local middle school

Canton, OH - May 30, 2014- TomTod Ideas introduced a pilot ideation program, Grasp. Go. Grow., to 7th grade students at the Early College Academy.

18 students experienced the ideation process through research, field trips and idea development. The students studied two topics from February-May.

The students explored how to help students and schools tackle the Third Grade Reading Guarantee. Students took a field trip to the Stark County District Library on March 6 to learn about literacy from 5 highly esteemed guests. Two guests included Ken Brunner, Principal at the Early College High School and Dr. Lynn Rudd, Literacy Specialist at Canton Local Schools.

The students studied the topic of Green Living from April-May. They developed ideas based on community gardens, local park systems and healthy living. Students learned about the Canton Park System from Park Director, Derek Gordon.

TomTod became a partner of the Early College Academy in the fall of 2013 when it facilitated 2 TED-Ed clubs. The clubs were 2 of 100 pilots in the world. Students created “ideas worth spreading” which were filmed and submitted to TED.

TomTod Ideas empowers middle school students to launch absurd ideas that enhance the common good. They release the potential of tomorrow today. Visit www.tomtodideas.org for more information TomTod’s Facebook page for photos.

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