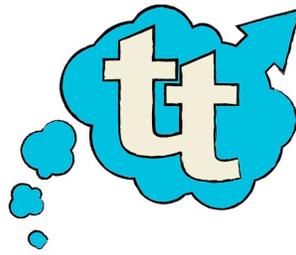


contact: Joel Daniel Harris  
802 25th St. NW  
Canton, OH 44709-3717  
330.472.3195  
[JDH@tomtodideas.org](mailto:JDH@tomtodideas.org)



online @tomtodideas  
f e in i t  
[www.tomtodideas.org](http://www.tomtodideas.org)

TomTod Ideas

imagine : believe : develop : ripple : celebrate

FOR IMMEDIATE RELEASE

### **TomTod Ideas Introduces the Canton Dreamatory, an Innovation Laboratory for Summer 2013**

*Canton, OH - April 11, 2013* - TomTod Ideas will be holding a week-long innovation laboratory called the Canton Dreamatory on July 14-20 in downtown Canton, Ohio (600 Market Ave N Canton, OH 44702). The point of the week is to immerse middle school students in a time of imagination, experience, learning, dreaming and creating, all centered around the challenges and hopes of Canton, Ohio.

The Dreamatory will involve a variety of experiential, participatory activities that will help participants learn more about their city and consider what action could be taken to highlight assets and address challenges within the community. The week will involve a variety of immersive field trips, learning sessions from varied perspectives (arts, problem-solving, improvisation, design thinking, movement, etc), and integrated responsive brainstorming where participants will design collaborative solutions.

“The week is really designed to be a launchpad for students to make a difference in their community,” said Joel Daniel Harris, Executive Dreamer of TomTod Ideas. “It’s about listening, empowering, encouraging, and giving students what they need to do the dreams they come up with.”

The first half of the week will focus on learning about the city, and the second half participants will break into small groups and work on creating innovative projects that focus on a specific opportunity or challenge.

empowering middle school students to launch  
absurd ideas that rebuild a broken world

Participants will then present their ideas to a panel of community leaders.

The cost of the Canton Dreamoratory is \$225, which includes all supplies, instruction, meals (lunch and dinner), transportation, and facilities. Scholarships are available.

TomTod Ideas is a non-profit organization that works to empower middle school students to launch absurd ideas that rebuild a broken world. Visit [the Dreamoratory page](#), and the [TomTod website](#) for more information.

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